Ver# 5
Mod# 2
Status Confirmed
Traffic Order# 102329
Printed: 08/03/20
08/03/2012 10:43 AM

Rep Order# 6819940 EC'd Yes

Last Received: 08/02/2012 3:51 PM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().NASIT
Product NASIT
Estimate# 1250
Bnyer Maura Gilroy
Phone# Fax# Agency C/P1/P2/E
Flight Dates 1
Hiatus Weeks Agency () GMMB 3050 K.ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1250 Flight Dates 10/30/2012 - 11/06/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

H

-- CONTRACT COMMENT --

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SU	DS	us	SA	SA	TU	TU-F,M	ТU	TU-F,M	TU	TU-TH, SU-	TU	TU-F,M	Day
8A-9A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	M 7A-9A	6A-7A	M 6A-7A	430A-45	1,SU- 430A-5A	5A-6A	 M 5A-6A	Time
MEET THE PRESS	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	430A-459A WAKE UP EARLY W/THE WAGNERS	NAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	: 30	: 30	:30	:30	:30	:30	: 30	:30	:30	: 30	:30	Len
\$3,000.00	\$500.00	\$375.00	\$625_00	\$375.00	\$900.00	\$900.00	\$725.00	\$725.00	\$200.00	\$200.00	\$400.06	\$400.00	Rate
11/04-11/04	11/04-11/04	11/04-11/04	11/03-11/03	11/03-11/03	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	Dates
0	0	0	0	0	0	0	0	0	0	0	0	O 	Spots/Week
0	0	0	0	0	0	0	0	0	0	0	0	0 1	₩eeks
0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
													Daypart

1 of 5

i c	Rep Order#
	6819940
	Ver# 5
	Mod# 2
	Ver# 5 Mod# 2 Status Confirmed
Showing Buylines: All Lines	Traffic Order# 102329 Last Rec
ies: All Lines	Print eived: 08/0
	Printed: 08/03/2012 10:43 AM Last Received: 08/02/2012 3:51 PM

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Station l Advertiser Product	, Σ	VEGAS, N	7.	Agency () GMME 3050 K ST NW WASHINGTON) GMMB (ST NW UNGTON,	() GMMB 3050 K ST NW WASHINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	PHIA VEARY
Estimate# Buyer Phone#				Agency C/P1/P2/E Flight Dates Hiatus Weeks		108/115/1250 10/30/2012 - 11/06/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	540 845
Fax# LT Ln	n Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
) 					 	1	1		
15	DS DS	930A-10A	CHRIS MATTHEWS SHOW		:30	\$500.00	11/04-11/04	0	0	0	\$0.00
16	TU-F,M	9A-10A	TODAY SHOW II		:30	\$425.00	10/30-11/05	0	0	0	\$0.00
17	ייי	9A-10A	TODAY SHOW II		:30	\$425.00	11/06-11/06	0	0	0	\$0.00
18	3 TU-F,M	10A-11A	TODAY SHOW III		:30	\$325.00	10/30-11/05	0	0	0	\$0.00
بر و	TU	10A-11A	TODAY SHOW III		:30	\$325.00	11/06-11/06	0	0	0	\$0.00
20	TU−F,M	11A-12P	RACHEL RAY		:30	\$325.00	10/30-11/05	0	٥	0	\$0.00
21	UT	11A-12P	RACHEL RAY		: 30	\$325.00	11/06-11/06	0	0	0	\$0.00
22	PU-F,M	12P-1230P	P NEWS 3 AT NOON		:30	\$425.00	10/30-11/05	0	0	0	\$0.00
23	3 TU	12 P-1 230 P	P NEWS 3 AT NOON		:30	\$425.00	11/06-11/06	0	0	0	\$0_00
24	TU-F,M	1230P-1P	NEWS 4: THE AGENDA		:30	\$325.00	10/30-11/05	0	0	Đ	\$0.00
25	TU	1230P-1P	NEWS 4: THE AGENDA		:30	\$325.00	11/06-11/06	0	0	0	\$0.00
26	TU-F,M	1P-2P	DAYS OF OUR LIVES		:30	\$425.00	10/30-11/05	0	0	0	\$0.00
27	TU-F,M	2P-3P	THE DOCTORS		:30	\$325.00	10/30-11/05	O	0	0	\$0.00
28	TU	2P-3P	THE DOCTORS		:30	\$325.00	11/06-11/06	0	0	0	\$0.00
29	TU-F,M	3P-4P	DR. PHIL		:30	\$450.00	10/30-11/05	Q	Q	0	\$0.00
. 30	TU	3P-4P	DR. PHIL		:30	\$450.00	11/06-11/06	0	0	0	\$0.00

6819940 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102329 Printed: 08/03/2012 10:43 AM Last Received: 08/02/2012 3:51 PM Showing Buylines: All Lines	!	Rep Order#
Traffic Order# 102329 Printed: Last Received: 08/02/2012 3 Showing Buylines: All Lines		6819940
Traffic Order# 102329 Printed: Last Received: 08/02/2012 3 Showing Buylines: All Lines		Ver# 5
Traffic Order# 102329 Printed: Last Received: 08/02/2012 3 Showing Buylines: All Lines		Mod# 2
Printed: Last Received: 08/02/2012 3 owing Buylines: All Lines		Status Confirmed
nted: /02/2012 3	Sho	Traffic Order# 102329
nted: /02/2012 3	wing Buylines: All	Last Received:
08/03/2012 10:43 AM 23:51 PM	Lines	Printed: 08/02/2012
		08/03/2012 10:43 AM 23:51 PM

H Phone# Fax# Buyer Estimate# Advertiser Station Product 47 46 45 44 3 41 37 36 Ë 42 40 39 38 3 3,4 ω_{ω} $_{2}^{3}$ 3 KSNV-TV LAS VEGAS, NV. NASIT Maura Gilroy 1250 SU SA ıπj Ξ ⋈ × Day SO SA TU-F,M TU-F,M SA ij TU-F,M υŢ TU-F,M ď TU-F,M 830P-930P NEWS AFTER NFL Time 10P-11P 530P-830P 10P-11P 9P-10P 10P-11P 8P-10P 630P-730P JEOPARDY/ WHEEL OF FORTUNE 630P-7P 5P-630P 5P-630P 5P-630P 430P-5P 4P-430P 7P-730P 430P-5P 4P-430P SUN WHEEL OF FORTUNE NEWS DATELINE NBC LAW & ROCK CENTER SMASH THE VOICE JEOPARDY KSNV EARLY NEWS EARLY NEWS EARLY NEWS NEWS 4 AT 430P FIRST NEWS FIRST NEWS 3 AT FOUR Program TN 4 ORDER: FB: AT 430P GB ω ΑŢ @ HOUSTON FOUR Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 C/PI/P2/E 108/115/1250 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 :30 10/30/2012 - 11/06/2012 Rate \$1,600.00 \$1,200.00 \$3,000.00 \$10,000.00 \$2,600.00 \$3,200.00 \$4,000.00 \$525.00 \$1,300.00 \$1,300.00 \$675.00 \$1,200.00 \$725.00 \$725.00 \$1,200.00 \$725.00 \$725.00 11/04-11/04 11/04-11/04 10/31-10/31 11/03-11/03 11/03-11/03 11/02-11/02 11/05-11/05 11/05-11/05 10/30-11/05 10/30-11/05 11/03-11/03 11/06-11/06 10/30-11/05 11/06-11/06 10/30-11/05 11/06-11/06 10/30-11/05 0 0 0 0 0 0 0 0 0 0 0 Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# # of 0 0 0 0 0 0 0 0 0) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 0 0 0 0 0 0 0 0 0 0 0 0 0 0 Total Spots \$0.00 \$0.00 50.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Total Cost \$0.00 \$0.00 \$0.00 \$0.00

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	Rep Order#
	6819940
	Ver#
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	Ver# 5 Mod# 2
	Status
	Status Confirmed
Showing Buylines: All Lines	Traffic Order# 102329 Last Received:
Lines	Printed: 08/02/2012 3:
	08/03/2012 10:43 AM :51 PM

Station I Advertiser Product	Estimate# Buyer Phone#	Fax#	}							
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KSNV-TV LAS VEGAS, NV.	1250 Maura Gilroy	Day		TU-F,M	SA	SU	TU-F,M	TU-F,M	SA	SU
VEGAS, NV IT		Time		11P-1135P	11P-1135P	11P-1135P	1135P- 1235A	1235A- 135A	1130P-1A	1135P-12A
·		Program		11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE	TONIGHT SHOW W/ JAY LENO	LATE NIGHT W/JIMMY FALLON	SATURDAY NIGHT LIVE	1135P-12A SPORTS NIGHT IN LAS VEGAS
Agency () GMMH 3050 K ST NW WASHINGTOI	Agency C/F1/F2/E Flight Dates Hiatus Weeks						LENO	ALLON		VEGAS
) GMMB K ST NW HINGTON		e e s		:30	:30	:30	:30	:30	:30	:30
() GMMB 3050 K ST NW WASHINGTON, DC 20007	108/115/1250 10/30/2012 - 11/06/2012	Rate		\$1,200.00	\$1,100.00	\$1,100.00	\$500.00	\$250.00	\$1,400.00	\$400.00
	2	Dates		10/30-11/05	11/03-11/03	11/04-11/04	10/30-11/05	10/30-11/05	11/03-11/03	11/04-11/04
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		0	0	0	0	0	0	0
\sim	Phone# FAX#	₩eeks	}	0	0	0	0	0	0	0
PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		0	0	0	0	0	0	Û
YHIA EARY	540 845	Total Cost	 	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

--- REPORT TOTALS---

Report Totals: 0 / \$0.00

-SALES MONTHLY TOTALS-

Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Nov 12: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00
—COMPETITIVE—

		COMPETITIVE
		Market Totals
		\$50
XXXX	KTNV 16%	CATV
%	1 5 %	% ○
	KTUD	KBLR
	% ⊢-	%
	KVCW	KINC
	28	% ○
	KVMY	KLAS
	₩ ₩	31%
	KVVU	KSNV

28% 17%

—COMPETITIVE COMMENTS—

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Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV. Advertiser ().NASIT Product NASIT Estimate# 1250 6819940 Ver# 5 Mod# 2 Status Confirmed Agency () GMM/B 3050 K ST NW WASHINGTON, DC 20007 Agency CP1/P2/E 108/115/1250 Flight Dates 10/30/2012 - 11/06/2012 Traffic Order# 102329 2329 Printed: 08/03/2012 10:43 AM

Last Received: 08/02/2012 3:51 PM

Showing Buylines: All Lines Rep Firm Sales Office (Salespersou (

Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY

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Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Maura Gilroy

Buyer Phoue#

Fax#

EST SHARES

Demos Books

RA35+ NOV12

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE

Rep Order# EC'd Yes 6819940 Ver# 2 Status Returned Traffic Order# 102329 Last Received: 05/5
Showing Buylines: All Lines Printed: 05/31/2012 11:04 AM 05/30/2012 8:48 AM

Buyer Phone# Product Estimate# Fax# Station KSNV-TV LAS VEGAS, NV. Advertiser ().NASIT Product NASIT Maura Gilroy 1250

Agency () GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1250
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

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215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

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- REMARKS -

PLEASE SEE BELOW. THANKS!

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SU	SU	SA	SA	TU	TU-F,M	IJ	TU-F,M	ΡŪ	TU-TH, SU	ru	TU-E,M	Day
7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	7A-9A	6A-7A	6A-7A	430A-459A WAKE	TU-TH, SU- 430A-5A M	5A-6A	5A-6A	Time
TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	A WAKE UP EARLY W/THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	: 30	: 30	:30	:30	:30	:30	:30	: 30	Len
\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$900.00	\$725.00	\$725.00	\$200.00	\$200.00	\$400.00	\$400.00	R a t e
11/04-11/04	11/04-11/04	11/03-11/03	11/03-11/03	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	Dates
N	N	4	N	H	បា	Н	տ	щ	ហ	<u>μ</u>	បា 	Spots/Week
Н	⊭	⊷	j-J	فسز	Ь	⊣	₽	₽	1 —4	Ь	ы 	₩eeks
2	22	112	2	ŀ¬	ហ	ы	ហ	Ь	ហ	Ы	<i>t</i> n 1	Total Spots
\$1,000.00	. s750.00	\$2,500.00	s750.00	\$900.00	\$4,500.00	\$725.00	\$3,625.00	\$200.00	\$1,000.00	\$400.00	\$2,000-00	Total Cost
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. 29	. 28	27	26	25	. 24	23	22	21	20	19	18	17	16	15	14	13	rax# LT Ln	rtisei uct iate# r e#	Rep Order# EC'd Yes
TU-F,M	П	TU-F,M	TU-F,M	TU	TU-F,M.	TU	TU-F,M	TU	TU-F,M	TU	TU-F,M	TU .	TU-E,M	SU	SU	su !	Day	() NASIT 1250 Maura G	68199
3P-4P	2P-3P	2P-3P	1P-2P	1230P-1P	1230P-1P	12P-1230P	12F-1230F	11A-12P	11A-12P	10A-11A	10A-11A	9A-10A	9A-10A	930A-10A	9A-930A	8A-9A	Time	SIT	140 Ver# 1
DR. PHIL	THE DOCTORS '	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA	NEWS 4: THE AGENDA	NEWS 3 AT NOON	NEWS 3 AT NOON	RACHEL RAY	RACHEL RAY	TODAY SHOW III	TODAY SHOW III	TODAY SHOW II	TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	MEET THE PRESS	Program		2 Status Returned
																		%¥C	Traffic Order#102329 Agency () GMMB
:30	:30	: 30	: 30	:30	: 30	: 30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	Len	\$ ₹	i er# 1023;
\$450.00	\$325.00	\$325.00	\$425.00	\$325.00	\$325.00	\$425.00	\$425.00	\$325.00	\$325.00	\$325.00	\$325.00	\$425.00	\$425.00	\$500.00	\$500.00	\$3,000.00	ਲ æ tte	IN AVE,S (NGTON, DC 8/115/1250 //2012 - 11/06/	
10/30-11/05	11/06-11/06	10/30-11/05	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/06-11/06	10/30-11/05	11/04-11/04	11/04-11/04	11/04-11/04	Dates	20007 2012	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
Ch	just	Մ	N	. н	G	j_2	បា	1	44	Н	ហ	ъ	ύ ī	H	Н	 -	Spots/Week	Sales Office (Salesperson (Salesperson Phone#Salesperson FAX#	05/31/2012 11:04 AM 05/30/2012 8:48 AM Lines Rep Firm
j3	Ь	Ь	₽	٢	H	Ь	Ь	Н	Н	Ι¬	Ы	H	· 🛏	⊭	ь	Ľ	₩eeks	oner X#	
ហ	-3	UI	2	Ы	ហ	Н	UI	Н	44	⊢ •1	ഗ	ы	ζī	Ļ	;_ -	 - -	Total Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	
\$2,250.00	\$325.00	S1,625.00	\$850.00	\$325.00	\$1,625.00	\$425.00	\$2,125.00	\$325.00	\$1,300.00	\$325.00	\$1,625.00	\$425.00	\$2,125.00	\$500.00	\$500.00	\$3,000.00	Total Cost	LPHIA CREARY -6540 -1845	2 of 5

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ဌ Phone# Fax# Estimate# Advertiser Buyer Station Product 42 3 44 43 41 *40 *39 ယ် ထ 37 S 34 ω 32 3 30 Ę KSNV-TV LAS VEGAS, NV. NASIT Maura Gilroy 1250 Day щ Z ⇉ S Station Station TU-F,M Station TU-F,M SA υŢ ď H TU-F,M Ţ TU-F,M TU-F,M Remark: Remark: Remark: 7P-8P Time 3P-4P 10P-11P 9P-10P 10P-11P 8P-10P 730P-8P 5P-630P 5P-630P 5P-630P 430P-5P 4P-430P 7P-730P 430P-5P 4P-430P V2 NOT NA -V2 NOT NA - WHEEL 7-730P V2 NOT NA -KSNV EARLY NEWS DR. WHEEL OF FORTUNE JEOPARDY DATELINE NBC ROCK CENTER THE VOICE JEOPARDY/ WHEEL OF FORTUNE EARLY NEWS EARLY NEWS NEWS 4 AT 430P NHWS FIRST NEWS FIRST NEWS Program PHIL 4 Ä JEOP/WHEEL 630-730P JEOP 630-7P 430P ω ω ď AT FOUR FOUR Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 /P1/P2/E 108/115/1250 30 :30 :30 :30 :30 : 30 :30 : 30 :30 Len :30 :30 30 :30 :30 :30 10/30/2012 - 11/06/2012 \$2,600.00 \$3,000.00 \$3,200.00 \$4,000.00 \$525.00 \$1,200.00 \$1,300.00 \$1,300.00 \$675.00 \$1,200.00 \$725.00 \$725.00 \$725.00 \$725.00 Rate \$450.00 11/02-11/02 10/31-10/31 11/05-11/05 11/05-11/05 11/03-11/03 10/30-11/05 10/30-11/05 11/06-11/06 10/30-11/05 11/06-11/06 11/06-11/06 11/03-11/03 10/30-11/05 10/30-11/05 11/06-11/06 Dates N (J σı ហ G ζī N Spots/Week Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Rep Firm # of Weeks) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 -N ហ Total Spots ហ ĆΠ ίπ \vdash ហ N \$2,600.00 \$1,050.00 \$3,000.00 \$3,200.00 \$4,000.00 \$6,500.00 \$6,500.00 \$675.00 \$6,000.00 \$725.00 \$725.00 \$1,200.00 \$3,625.00 \$3,625.00 \$900.00 Total Cost 3 of

} ;	EC'A Yes	Ren Order#
		6819940
		Ver# 2
		2 Status Returned
		Traffic Order# 102329
Showing Buylines: All Lines	Last Received: 05	Printed:
lines	05/30/2012 8:48 AM	05/31/2012 11:04 AM

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										1	Fax# LT	Estimate# Buyer Phone#	Station Advertiser Product
(J) L(A)	υ G	52	51	50	49	<u>4</u> 8	47	<u>4</u> Ф	451	1	Į,	rate#	. Se
SU	SA	TU-F,M	TU-F,M	SU	SA	TU-F,M	SU	SU	SA.	-	Day	1250 Maura Gilroy	SNV-TV LAS VI ().NASIT NASIT
1135P-12A	1130P-1A	1235A- 135A	1135P- 1235A	11P-1135P	11P-1135P NEWS	11P-1135P	830P-930P	530P-830P	10P-11P	!	Time		KSNV-TV LAS VEGAS, NV ().NASIT NASIT
SPORTS NIGHT IN LAS	SATURDAY NIGHT LIVE	LATE NIGHT W/JIMMY FALLON	TONIGHT SHOW W/ JAY LENO	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	830P-930P NEWS AFTER NFL	SUN NT FB: GB @ HOUSTON	LAW & ORDER: SVU		Program		
VEGAS		FALLON	LENO					STON				Agency Cr 1/r 2/r Flight Dates Hiatus Weeks	Agency (1010 W. SU 800
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	-	Len		() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, 1
\$400.00	\$1,400.00	\$250.00	\$500.00	\$1,100.00	\$1,100.00	\$1,200.00	\$1,600.00	\$10,000.00	\$1,200.00		Rate	10/30/2012 - 11/06/2012	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007
11/04-11/64	11/03-11/03	10/30-11/05	10/30-11/05	11/04-11/04	11/03-11/03	10/30-11/05	11/04-11/04	11/04-11/04	11/03-11/03		Dates	2	007
ר	₽	ώ	ហ	 1	j-3	បា	lt	1	 -3		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
} i	1-1	ь	Ь	щ	Н	Н	М	1-2	₽	-	# of Weeks	Phone# FAX#	
⊢ 4	Ь	ω	U	Ь	Ь	ហ	Ч	Н	Н		Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$400.00	\$1,400.00	\$750.00	\$2,500.00	\$1,100.00	\$1,100.00	\$6,000.00	\$1,600.00	\$10,000.00	\$1,200.00	1	Total Cost	6540 1845	PHIA REARY

-REPORT TOTALS-Report Totals: 136 / \$108,400.00

-SALES MONTHLY TOTALS-

Sales Totals: 136 / \$108,400.00 Station Totals: 170 Station Totals: 136 / \$108,400.00 Nov 12: 136 / \$108,400.00

—COMPET			COMPETITIVE-	Lines not	Estimate# Buyer Phone# Fax#	Station Advertiser Product	Rep Order# EC'd Yes		
IVIVE			HALLI	sent		, KSN			
—COMPETITIVE COMMENTS—			<pre>j— Market Totals</pre>	Lines not sent/rcld/rtrn: 0 / \$0.00	1250 Maura Gilroy	Station KSNV-TV LAS VEGAS, NV Advertiser ().NASIT Product NASIT	6819940		
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	•	KTUD	KBĽR			Traffic Order# 102329			
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		KVVU	KSNV		\$ 215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY			
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Demos . Books

NOV12 RA35+

EST SHARES

-- CREDIT RISK -- CASH IN ADVANCE

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